

# Aspect Windows, 3-D Visualizations, and Indirect Comparisons of Information Retrieval Systems (Draft of Paper to appear in SIGIR, August 1998 )

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## Abstract

We built two Information Retrieval systems that were targeted for the TREC-6 "aspect oriented" retrieval track. The systems were built to test the usefulness of different visualizations in an interactive IR setting—in particular, an "aspect window" for the chosen task, and a 3-D visualization of document inter-relationships. We studied 24 users of the system in order to investigate: whether the systems were more effective than a control system, whether experienced users outperformed novices, whether spatial reasoning ability was a good predictor of effective use of 3-D, and whether the systems could be compared indirectly via a control system. Our results show substantial differences in user performance are related to spatial reasoning ability and to a lesser degree other traits. We also obtained markedly different results from the direct and indirect comparisons.

## 1 Introduction

We are interested in building and evaluating high quality information retrieval and organization tools. We believe that effective use of such tools may require talented users or significant amounts of training. There are many settings where experts in the field are required to spend time learning a tool—e.g., CAD/CAM applications, statistical analysis packages—and the gains from learning the system more than outweigh the time spent learning it. Novice users may find such systems puzzling, but we do not feel that diminishes the value of a targeted system. Further, other researchers are investigating the usefulness of systems for users with little to no searching experience[20, 3].

On the other hand, we have no interest in building systems that are *inherently* difficult to use. Indeed, the better and easier to use a system's underlying design is, the more complexity we can introduce without overburdening the user[17]. For that reason, we are interested in basic issues in interactive computing, among them: how effective are simple system features, how can we compare our various systems, and are there any measures we can use to predict whether a user is likely to be adept at using a particular system or not?

In this study, we investigate exactly those questions. The work was driven by the TREC-6 Interactive Track, an evaluation of "aspect oriented information retrieval," wherein users are tasked with identifying as many "aspects" of relevance to a query as they can. For example, in a query about ferry sinkings in the news, the task was to find a list of all ferries that sank, not to find all documents about ferry sinkings. The structure of our experiments was determined to a large extent by the TREC-6 guidelines; they are explained in more detail below.

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Because of our interests in targeted systems, we chose to build and evaluate a system that was designed specifically to aid a user with aspect retrieval. The alternative would have been to use a vanilla search engine—perhaps slightly enhanced to look at some specific search technique—for the task; we felt that approach would not sufficiently address our interests. At the same time, we have been investigating 3-D visualizations of document relatedness (clustering), so we chose to create a slightly enhanced version of our system that included a 3-D visualization.

The questions we investigated in the context of this work were:

1. Can we build a system for the aspect retrieval task that is more effective than a basic retrieval system? It is a central hypothesis of our efforts that this is possible.
2. How can we best compare our systems? Can we use a “control” system to compare them indirectly, or must we always compare them directly? There are distinct advantages to comparing via a control (e.g.,  $n$  rather than  $n^2$  experiments to compare  $n$  systems), and a hypothesis of the TREC-6 track was that doing so would be meaningful.
3. If some users can effectively use our system and others cannot, are there factors that distinguish those users? If so, are they predictive factors that we could have determined in advance? There is suggestive evidence that lead us to hypothesize that verbal fluency would be a good predictor of general performance. We also examined the question of experienced versus novice users by performing half our runs using a group of experienced database searchers: i.e., librarians.
4. Is the 3-D visualization of document relatedness useful? It was our hypothesis that users with strong spatial reasoning abilities will be able to use the visualization, and that it will increase the number of aspects they can identify.

In Section 2, we describe the three systems that were used as part of this experiment. Section 3 discusses the experimental design and evaluation procedure. In Section 4, we explore how user traits are related to effectiveness (questions 3 and 4 above). Section 5 discusses the issue of system comparison (question 2), and Section 6 covers our ability to generate an effective system for the task (question 1). Section 7 reiterates our conclusions and mentions future work.

## 2 System

We used three systems for the experiments discussed in this study:

1. ZPRISE (ZP) is a basic GUI information retrieval system acquired from NIST. This is the “control” system for our experiments.
2. AspInquery (AI) is a GUI implementation of Inquiry that includes an “aspect window” to help with the task. The core of AspInquery is a basic GUI similar to ZPRISE.
3. AspInquery Plus (AI+) is an extension of (2) that includes a 3-D visualization of document relations.

The baseline system for our experiments was ZPRISE, NIST’s publicly available search system, modified slightly for the aspect oriented retrieval task (some advanced functionality was removed by NIST). ZPRISE uses a straightforward user interface much like that used by most Internet search engines: it has an area for typing in a query, a window for displaying a ranked list of documents, and a window for viewing a document of interest. For each document in the ranked list, ZPRISE displays the date, the document number, the headline, and a list of terms from the query that were found in that document. When the full text of a document is viewed, query terms contained in the document are highlighted. There is a button for each document on both the ranked list and in the document window; clicking on the button marks the document as being relevant.

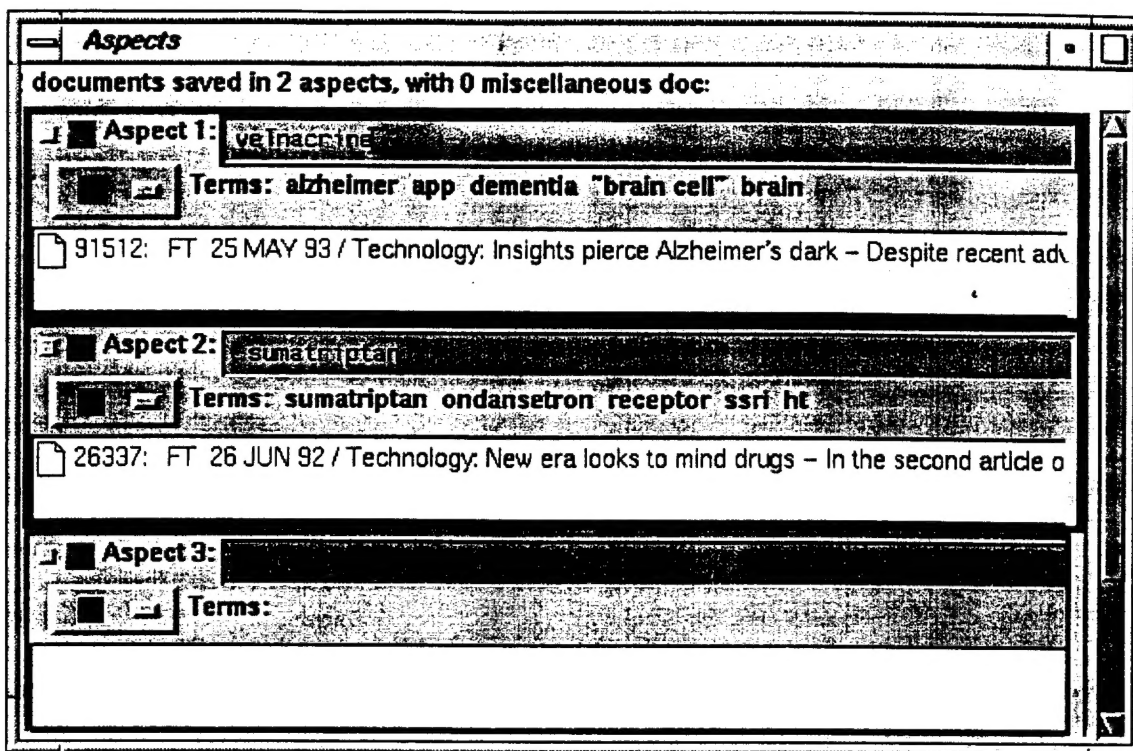


Figure 1: The Aspect Window

## 2.1 Inquiry

Our system consisted of the Inquiry search engine[5] with a new interface. Our basic user interface has much in common with the ZPRISE interface, differing in two significant ways: ZPRISE displays the query terms contained in a document after the headline but our system does not, and our system color codes whether a document has been viewed but ZPRISE does not. Specifically we write the headline information of a document in blue if it has not been viewed before, and purple if it has been seen. (This scheme was modeled after the default color scheme Web browsers use to show if a hypertext link has been followed or not.)

## 2.2 Aspect Window

With a basic IR system, an analyst may be able to find the documents containing various aspects, but he or she has to use another window or a piece of paper to keep track of what has been found already. We implemented an "aspect window" tool to help with this task. The idea is to provide an area where documents on a particular aspect can be stored. To help label the information, statistical analysis of word and phrase occurrences is used to decide what terms and phrases are most distinctive about a document or set of documents in an aspect. We provided an area for the user to manually assign additional keywords or labels if needed.

Each area of the aspect window has a colored border, a text field at the top for entering a descriptive label, and an automatically generated list of the five noun phrases that most distinguish the group of documents assigned to this aspect from the remainder of the collection. Figure 1 shows an example of the aspect window. The system shows two groups of documents (two aspects) already identified and a third area waiting for the next aspect. The first aspect contains one document, that the user entered into the aspect by dragging from the ranked list display into the aspect's document list. The system then analyzed the selected document and found five phrases that describe the aspect; the analyst manually added "velnacrine".

The purpose of the aspect window is to assist the user in categorizing the information as it is discovered,

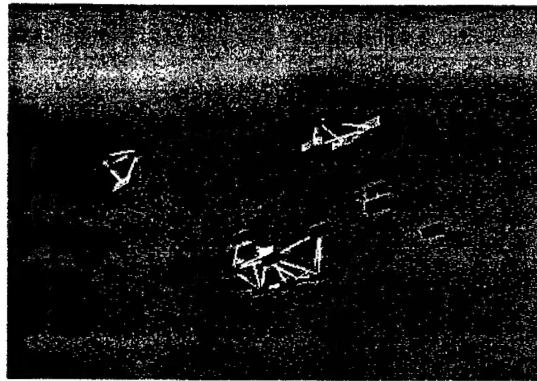


Figure 2: The 3-D Window

and to keep an overview of the information discovered so far. In an aspect oriented or briefing type of setting this step is required for the task to be completed properly, but to our knowledge no systems have been built so far which provide any assistance for this task.

### 2.3 Visualization: AspInquiry Plus

Another important step in the aspect oriented retrieval task is deciding (repeatedly) which document to look at next. In a ranked retrieval system the documents are presented in the order of probability of relevance, so the user is more likely to encounter relevant documents at the top of the list than further down. The headline is generally used to decide if the full text is worth reviewing or not. Some systems[10, 20], ZPRISE among them, give information about the query terms that appear in the document, expecting that they can be used to help decide whether to investigate further. But for an aspect retrieval task, the deciding point of whether to investigate a document further is not the information content, but the marginal information content—i.e., the information content in the context of what has already been seen. The Cluster Hypothesis[19] states that relevant documents tend to cluster, and it has been shown to be valid in top-ranked documents[7, 11]. Aspects represent different forms of relevance, and we believe that they will group together within the set of relevant documents.

AspInquiry Plus compares documents in an extremely high-dimensional space (approximately 400,000 for this collection) where each dimension corresponds to a feature in the collection and the distance was measured by the sine of the angle between the vectors. That space was collapsed to 3 dimensions for visualization using a spring embedding algorithm[18]. The resulting visualization is similar in style to BEAD[6], differing in a few key aspects: BEAD was used on an entire (though small) corpus, and this display is used only on the retrieved set; the vectors used by BEAD were based on document abstracts rather than the full text.

Documents that are nearby in 3-space are generally nearby in the high dimensional space also (though the spring embedding dimensional reduction occasionally forces unrelated documents to be near one another), meaning that they share information content to a considerable degree. For that reason, the 3-D display provides the user with information about whether the document is worth investigating further, helping the user to sort through documents more quickly. Documents in the 3-D window are persistent between queries: when new documents are retrieved they are colored light blue (light purple when read) and are placed in the 3-D window by the forces exerted from already placed documents. Figure 2 shows five newly retrieved documents in light gray. It is easy to see that three of these documents fall into a group of two previously seen documents (upper right of figure) and the other new documents fall into the small group in the upper left and the large group. An analyst who is under time pressure could use the 3-D display to decide that the unjudged document near that aspect is probably on the same aspect and so not worth examining. A retrieved document that is far from any already-marked aspect is more likely to be useful. (We have been investigating variations on the visualization that enhance the ability for a user to find new and interesting material [2, 13].)

Trait	General		Librarian		p
	mean	StDev	mean	StDev	
Years education	4.25	2.63	7.42	1.38	.01
Years searching	2.75	1.62	10.67	6.33	.01
FA-1	27.25	10.93	37.33	11.49	.05
Library search	3.67	1.15	4.83	0.58	.01
CD-ROM searches	2.42	1.38	3.75	1.42	.05
Commercial services	1.33	0.49	3.33	1.67	.01

Table 1: Traits showing significant differences between Librarians and General Population

The three windows—result list, aspect, and 3-D—were tightly integrated. If a document is selected by a mouse click in any of the three windows, that document is highlighted in all windows in which it is visible. A document can be opened for viewing by double clicking in any of the three windows. The colors were coordinated between the windows: if a document has been saved to an aspect, that aspect's color is assigned to the document in the 3-D window and also displayed before the document in the list.

## 3 Experiment

### 3.1 Participants

We had a total of 24 participants in our user study. We were interested in how librarians perform search tasks as compared to a more general user population, so we divided our population equally between librarians and general users. Twelve university librarians were recruited for the study and four were placed in each experimental group. All twelve of the librarians had MLS degrees, and several had an additional Masters degree. One had a JD. Ten of the twelve librarians were over forty (the other two were in their twenties). Ten of the librarians were women and two were men.

The general population was recruited by flyers distributed on campus. This group was primarily students (10 of 12 participants). Five were women and seven were men. In most ways this was a very diverse group, ranging from undergraduates to a post doctoral student. However, these people were much younger than the librarians: one participant was in her forties; other than her, the oldest participant was in his thirties. Other traits where there was a significant difference between the librarians and the general population are summarized in Table 1.

### 3.2 Procedure

The basic unit for our experimental design was a block, each block having four users. Each user ran six topics, three with the experimental system, and three with the control system. Two of the four users did the first three searches with the experimental system, and the other two users did the first three searches with the control system. Topic order was held constant. This Latin square design allows blocking on both topics and users, and the average of the diagonals gives an estimate of system-specific differences. This block design, the topics run, the order of the topics, and the use of ZPRISE as a control were all specified by NIST as part of the TREC Interactive Track.

We ran three groups, each composed of two blocks, one block of general users and one block of librarians. This design allowed us to block on experienced/novice users in our assessment of the systems. Table 2 shows which systems each group ran.

Before the searches, each participant filled out a questionnaire to determine age, education, gender and computer experience, and two psychometric tests[9], a test of verbal fluency (Controlled Associations, test FA-1) and a test for structural visualization (Paper Folding, test VZ-2). We gave each participant a piece of scratch paper before each search, and a short questionnaire after each. Each search had a 20 minute time limit, and the participant was instructed to stop the search if they had not finished in 20 minutes. After all the searches were finished the participant was given a final questionnaire, and then "debriefed". The study



Group	Block	Population	Control	Experimental	Size
1	1	General	ZP	AI	4
	2	Librarian	ZP	AI	4
2	3	General	ZP	AI+	4
	4	Librarian	ZP	AI+	4
3	5	General	AI	AI+	4
	6	Librarian	AI	AI+	4

Table 2: Breakdown of participants

was conducted single blind: the participants were not told until the debriefing which system was the control and which was the experimental system.

### 3.3 Data Set and Measures

The corpus used was newspaper articles from the Financial Times, 1991-1994, approximately 200,000 articles total, a subset of the TREC collection. Six topics were selected by NIST from previous TREC experiments. The documents marked relevant by users were sent to NIST where they were combined with the saved documents from other sites participating in the Interactive Track. The assessors read the documents and developed a list of aspects for each topic, and a mapping between each saved document and the aspect(s) covered, if any. From this, scores of aspectual precision and aspectual recall were obtained for each run. Aspectual precision is the proportion of the saved documents that contained at least one aspect. Aspectual recall is the proportion of identified aspects that are covered by the saved documents. Aspect oriented IR does not entail finding all the documents that mention a topic, as normal IR does, but is instead concerned with finding a set of documents that contains all the relevant information about the topic represented in the corpus.

The first five blocks were run as part of our participation in TREC and were scored by the NIST assessors. We ran block 6 four months later in order to balance our design, and scored the runs using the results from NIST. Eight documents were retrieved by the last block of users that had not been judged by NIST. These were treated as not relevant.

We performed our statistical analysis using MacAnova[15], an ANalysis Of VArance (ANOVA) package. A more detailed description of our experiment is available elsewhere[4, 1].

## 4 Traits affecting performance

We are interested in determining if there are any traits influencing searching effectiveness in general, and if there are any traits that lead a user to be more effective with one type of interface than another. In this section we consider the importance of experience and spatial ability, and look for other traits that are worth measuring. The hypotheses we sought to test were: experienced searchers will be more effective searchers in general than novice searchers; spatial ability will correlate highly with an individual's use of a 3-D interface and their effectiveness with it; and our data will show strong correlations between searching effectiveness and some of the criteria we measured in the psychometric tests and entry questionnaires.

### 4.1 Novice vs. Experienced Searchers

A distinction is frequently drawn in the IR literature between novice users and experienced users[12]. Librarians are often considered canonical examples of experienced information seekers because they have more information searching experience than the general users, are more educated, and have explicitly studied information and information systems. They differ significantly in several traits (Table 1), one of which, verbal fluency (FA-1) is believed to correlate strongly with searching effectiveness.

The librarians exhibited different preferences from our general users, with librarians preferring ZP over the experimental system 7 to 1, and our general users preferring the experimental system 6 to 2 (ZP had

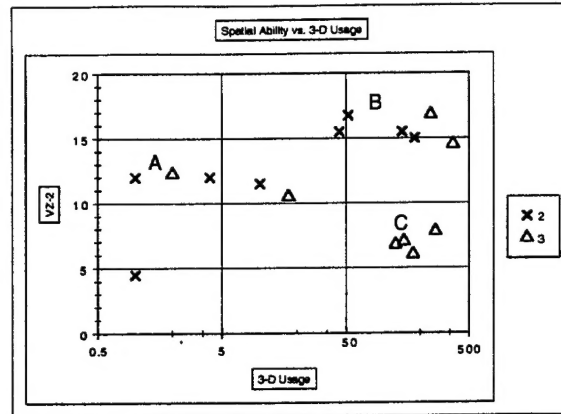


Figure 3: Spatial Ability and 3-D Window Usage

an interface very similar to many search engines, and our interface was more novel and very visual). This difference is significant, with  $\chi^2 = 6.349$  ( $p < 0.025$ ). (The librarians in group 3 had the same preferences as the general users, preferring AI+ over AI 3 to 1).

The design of our study allowed us to directly compare the searching effectiveness of the two classes. Performing ANOVA on the two classes of users showed no significant differences in precision, recall, or time taken for both group 1 and group 2. For group 3, the librarians took six minutes less per search on average ( $p < 0.03$ ), but there was no significant difference in average recall or precision.

## 4.2 Spatial Ability and 3-D Interfaces

Spatial ability is a highly heritable trait that varies greatly among individuals [14]. When a user is confronted with a 3-D interface it is reasonable to expect that their response to it, and effectiveness in using it, correlates with this trait. Before any claims can be made about the usability of 3-D interfaces it is helpful to know where the participants in the study ranked in this trait.

Test VZ-2 measures structural visualization, a form of spatial ability. We instrumented the 3-D window to detect mouse clicks on objects in the window and the controls for the display of the window, such as the thumb-wheels and sliders. We used the number of interactions the participant had with the 3-D window during their three searches with AI+ as a measure of usage of the 3-D interface. Figure 3 shows a scatterplot of score on VZ-2 against the number of interactions with the 3-D window.

The data fall into 3 clusters — a cluster labeled “A” that had a moderately high score on VZ-2 and used the window very little, a second group “B” that scored very highly in VZ-2 and used the window extensively, and a third group “C” that scored below average on VZ-2 but used the window extensively. Clusters “A” and “B” in isolation would be confirmation for our hypothesis, but cluster “C” is not what we expected. A possible explanation is that the individuals in cluster “A” have a natural ability with 3-D but limited experience with 3-D on computers, and with mouse based interfaces and GUIs. The participants in cluster “C” on the other hand might be very comfortable with GUIs, mice, and 3-D interfaces. To test this we examined the scores of the participants on our entry questionnaire. We found that the users in Cluster “A” reported less experience with mouse based interfaces than the users in clusters “B” or “C” ( $p < 0.05$ ), implying that whether or not a person uses a 3-D interface depends more on their familiarity with GUIs than with natural 3-D ability.

## 4.3 Other Traits

We are interested in determining what other traits are highly predictive of searching effectiveness. One way to accomplish this is by using regression on measured traits to try to build a model of user traits that can replace the user factor blocks. Due to the limited number of users we had we are unable to run a reliable

System	Measure		System
AI/ZP Recall	3.45e-12	0.0031	0.0365
AI/ZP Precision	0.0005	NS	NS
AI/ZP Time	0.0021	0.0254	0.0533
AI+/ZP Recall	< 1.0e-15	.0282	.0586
AI+/ZP Precision	0.0016	NS	NS
AI+/ZP Time	0.0233	0.0015	NS

Table 3: Significant System Effects

analysis of covariance, but we ran an ANACOVA to look for significant factors that suggest traits that *may* have correlations. On the first group we find significant effects from FA-1, VZ-2, and education, with FA-1 being the most significant. On the second group, we find significant positive correlations for VZ-2 and reported familiarity with mouse based interfaces. Dumais and Schmitt[8] report strong correlations between verbal ability measured by FA-1 and searching effectiveness in a setting without relevance feedback, and a weaker correlation with spatial ability. Our data supply some confirmation that verbal ability and spatial ability are worth further investigation in building user models and are likely to be primary factors.

#### 4.4 Conclusions

Our hypotheses about which traits are useful for predicting behavior and effectiveness are not supported. We see no difference in effectiveness between experienced searchers and novice searchers when we compare librarians against a general academic population. Large differences in effectiveness have been found before[16], but these involved Boolean information retrieval systems and primitive GUIs. Experience and training in a Boolean IR setting may not transfer to a ranked list probabilistic setting, especially with modern GUI systems.

Our hypothesis about who is likely to use a 3-D interface is wrong. The best predictor of who will use an interface element is prior experience with similar elements, not spatial ability. (We discuss usefulness of the 3-D interface, as opposed to use of it, in Section 6.)

Our analysis of the measured traits to look for correlations with searching effectiveness suggested verbal aptitude and spatial ability, two traits which are already believed to correlate with searching ability.

## 5 Comparing two Systems

### 5.1 Comparison via Control

To determine the effectiveness of the two experimental systems we performed ANOVA on group 1 (AI and ZP) and again on group 2 (AI+ and ZP). We treated topic, searcher, and system as factors and precision, recall, and time as dependent variables. We performed the ANOVA with all interactions and found no significant interactions, so we used a main effects model. The significance figures are given in Table 3.

Topic is the most significant predictor of recall, precision, and time taken. This is not surprising as it is well known that topic difficulty has a strong influence on IR results. Fortunately the topic effects were quite consistent, and the Latin squares design allowed it to be subtracted out. Without blocking on topics, topic effects would have hidden smaller effects.

User differences were the next most important factor after topic differences. Aspectual recall and elapsed time were both heavily influenced by the searcher. Once again blocking on individual differences is required in order to find system level differences.

Precision was the precision of sets of documents judged relevant by the users. Nonrelevant documents in the saved sets were the result of mismatches between perceived relevance between the users and the NIST assessors. No significant system effects were expected or observed. The IR systems are responsible for locating and presenting to the users possibly relevant documents for the users to judge. Differences between systems should be primarily in recall and time. Three notable system differences were obtained,



	DF	SS	MS	F	P-value
Constant	1	18.44	18.44	1061.4318	0
Topic	5	7.7014	1.5403	88.6350	0
Searcher	15	0.83065	0.055376	3.18767	0.00047665
System	2	0.13564	0.067822	3.90406	0.024501
ERROR	73	1.2682	0.017372		

Table 4: ANOVA Table for Combined Groups 1 and 2

	DF	SS	MS	F	P-value
CONSTANT	1	10.94	10.94	725.20466	0
topic	5	3.8221	0.76443	50.67456	8.5487e-15
searcher	7	0.28165	0.040236	2.66729	0.025914
system	1	0.0004324	0.0004324	0.02866	0.86656
ERROR	34	0.51289	0.015085		

Table 5: ANOVA Table for Direct Comparison (Group 3)

one significant and two nearly so: ZP outperformed AI in recall by an average increase of 0.0867 ( $p < 0.04$ ), users took an average 104 seconds longer when using AI ( $p < 0.06$ ), and AI+ outperformed ZP in recall by 0.0616 ( $p < 0.06$ ).

The design of the TREC experiment was intended to allow comparisons between different systems by comparing those systems with a common control. We designed our two systems to be identical except for the presence of an additional window in AI+. We felt that if there were a strong difference in effectiveness between the two systems we would know that it was caused by the additional window. If comparisons via a control are valid, we can combine the data for the two groups and perform ANOVA. Doing this gives the results in Table 4. Significance testing using Tukey's Honest Significant Difference shows a difference between AI+ and AI at the 0.03 confidence level, with a ranking of the systems  $AI+ > ZP > AI$ , and AI+ outperforming AI in average recall by 0.15, equivalent to finding an additional three aspects out of 20. Since the 3-D window was intended as a recall enhancing device we were encouraged by this result.

## 5.2 Direct Comparison

In order to confirm this result, and to establish the validity of comparison via a control, we compared the two systems directly in group 3. The ANOVA results from group 3 are presented in Table 5. This comparison showed no difference between the two systems in effectiveness. Figure 4 shows the 95% confidence intervals for the difference in mean recall as determined by comparison through the control, and direct comparison. There is no overlap between the two confidence intervals.

System level differences are small compared to differences caused by topics or by users. In order to have a valid comparison through a control, all other factors must be held equal. The same topics were run in all groups in the same order, but each group consisted of different users. We recruited all our groups the same way, and balanced the distribution of experienced and novice users, but we made no attempt to balance the groups on other traits. If the users were equivalent, the method of comparing via a control should give comparable results to performing a direct comparison. If there were some interaction effect between a user's traits and the systems used we would expect a difference like this. We explicitly tested for searcher/system interactions in our ANOVA and found no significant interactions within any group.

## 5.3 Interference from Traits

Figure 5 shows the difference in mean recall between the experimental systems and ZP, plotted against VZ-2. (Recall scores were normalized for each topic to have zero mean and unit variance to remove topic effects). Only two of the eight members of group 1 did better with the experimental system, and only one member

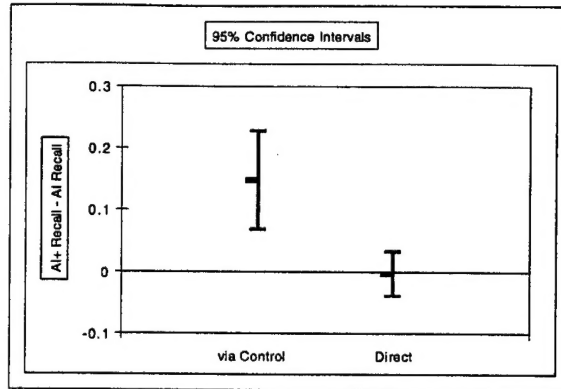


Figure 4: 95% Confidence Intervals for AI+ - AI Recall

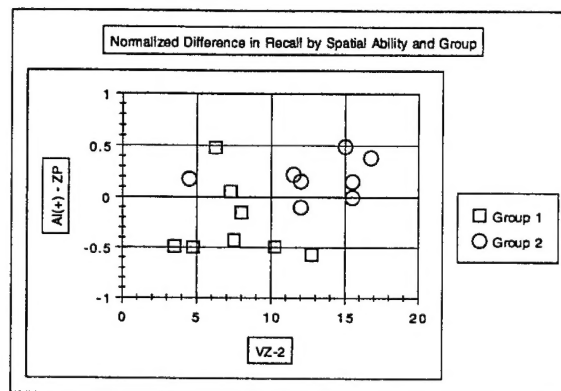


Figure 5: Difference in Experimental/Control Recall and Spatial Ability

of group 2 did worse. Also, only one member of group 1 scored above 11 on VZ-2, and only one member of group 2 scored below that. This distribution of VZ-2 scores has a t-value of 3.707 ( $p < 0.01$ ). The difference between systems correlates with score on VZ-2, though not as strongly as it does with group number, with users scoring below 11 doing better with the experimental system 3 out of 8 times, as opposed to users scoring above 11 doing better 5 out of 7 times (with one user doing equally well with both systems).

Not only are there large differences *between* the two groups in VZ-2 score, there are also very small differences *within* each group. A likely explanation for the different results of the two comparisons (via control vs. direct) is that our two systems are essentially identical and *both* of our systems require high visual skills to be effective. The difference in response that we saw is caused by the large difference in average spatial skills between groups, but the differences within groups are too small for the interaction effects to be noticeable.

## 5.4 Conclusion

System effects are small compared to topic and searcher effects. Recall is the only measure that can be strongly influenced by system design.

The method of comparing different systems by comparing them to a common control is heavily dependent on the users in the study. Without larger samples and controls to ensure that users in different groups are comparable erroneous results can be obtained.

## 6 Targeted Systems

We believe that we can build a system that is effective for a particular task. To that end, we built a system with an aspect window to help with the task, and a 3-D visualization to help the users rapidly find aspects. Were those tools effective?

As seen in Section 5, our first system was less effective in performing this task, while our second system was more effective. The differences in effectiveness are greater than what would be expected by chance, so for the groups tested, we found strong differences in effectiveness.

The aspect window was intended to help the user with the organization of the information that they had already gathered, but it supplied no information about which document to look at next. The 3-D window provided information about the difference of information content between documents and was intended to be used in place of the ranked list for suggesting which document to view next. We expected a small recall enhancing effect for AI+ for the users who were able to use the system effectively and no differences in recall for the users of AI.

Our AI+ system had two distinct novel interface elements, and we were concerned that users may find a cognitive overload from being presented with both elements. We found a large variation in the amount that participants used the 3-D window, and an extreme response from users about the usefulness of the window, with several participants using the term "worthless" to describe it, and several other participants describing it as natural and intuitive, and wondering why this window is not available on commercial Web search engines.

From the test done with group 3 we see no evidence of effectiveness in the 3-D visualization. We performed a separate ANOVA on each of the three clusters shown in Figure 3 to determine if there were any difference in usefulness of the visualization for groups with different VZ-2 levels or usage levels. The sample sizes were too small to supply statistical significance, but we found that for cluster "B" the systems ranked  $AI > AI+ > ZP$ , with AI and AI+ close together. For cluster "C" the systems ranked  $AI > AI+$  (everyone in cluster "C" was in group 3 and did not run ZP). For cluster "A", the set of people who did not use the 3-D window, the rankings were  $AI+ > AI > ZP$ . The only set where AI+ outperformed AI was the set that did not use the only feature different in AI+. We conclude that there is no evidence for the effectiveness of the 3-D visualization. There exists a possibility that it may prove to be useful once people have more experience with it and find it less overwhelming, and as 3-D interfaces become more common, but we have no evidence to support this.

## 7 Conclusion

In this work, we report on a user study initially undertaken as part of the TREC-6 Interactive Track. In terms of our original goals, we conclude the following:

- We can build a system that is more effective for aspect oriented retrieval than a generic IR system, with one qualification: we were successful with group 2 running AI+ but an equivalent system was less effective at the task with a different group of users. Our conclusion is that for a specific task, *and* a specific group of users, we can build a more effective system. On average (across both groups of users), our systems did slightly worse than the control. We are still confident that we can construct task-specific systems, though we suspect that more experienced users will be needed.
- The TREC goal of comparing two systems indirectly via a common control is not supported by the current experimental design. The current design calls for a minimum of four users per system. We could not obtain consistent results with eight users per system. System specific differences are small compared to topic specific and user specific differences. Due to learning effects it is not possible to have the same individual run the same topic on two different systems and get comparable results. Since topic effects dominate user effects we must hold topic constant and try to get experimental classes of users that are comparable. In order to get comparable classes of users, we need to know what measurable traits of users are highly predictive of searching effectiveness. When we are capable of building and testing a highly predictive model of user effectiveness we will be able to do cross system comparisons via a control, but our current knowledge of user modeling is inadequate.

- We found a high difference in effectiveness in the use of our systems between two groups of users. These groups differed markedly in their spatial ability, and were otherwise quite homogeneous. We conclude that effectiveness in using direct manipulation UIs is dependent on spatial ability. We also found weak evidence that verbal fluency, spatial ability, and education are factors affecting searcher effectiveness. We found no distinction in searching ability between experienced (librarian) and novice (student) searchers.
- We found no evidence of usefulness for the 3-D visualization. We found that the use of the visualization is better predicted by the users' past experience with GUIs and mouse based interfaces than it is by spatial ability.

As more information becomes available to users and IR systems become more ubiquitous more work will need to be done on the usability and effectiveness of user interface elements for specific tasks. User studies are expensive and time consuming, but without user studies we cannot know what is effective and what is not. Minimizing the number of user studies needed to get valid results will be required in order to find out what works and what does not, but we have seen here that the results of user studies are not necessarily transitive. In order to be able to conduct indirect system comparisons we need a good model of users. More work needs to be done on first finding the traits that strongly correlate with effectiveness, and then on building accurate predictive models. Without accurate models we cannot design user studies that have reliable results.

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